

## VERMEER PARTNERS JOINS FORCES WITH LEADING INTERNATIONAL WEALTH AND INVESTMENT MANAGEMENT FIRM W1M

**We are pleased to confirm an exciting new development in our partnership – Vermeer Partners will join forces with W1M.**

We set up Vermeer Partners eight years ago and are today proud to be one of the leading, independently owned wealth management firms in the UK. To maintain and build upon this position, we must always look to the future to ensure we can continue to offer clients and intermediaries best in class investment management. Financial services are becoming increasingly complex, and to stay ahead, requires continual investment in all aspects of our business.

**Following a thorough review of all options, we are delighted to share that we are joining W1M** – in our view, the market leading firm within the UK private client sector. Crucially, the Vermeer team will continue to manage client investments and will remain the main points of contact for our clients and intermediaries.

W1M brings financial backing, additional investment expertise, robust operational resources and will greatly enhance our capabilities in how we look after our clients. W1M has an excellent track record, both in terms of strong investment performance, and the overall range of advice offered to clients which includes both investment management and financial planning. Over the last few years, we have found W1M to be one of our main competitors when meeting potential new clients, and we are delighted that we're joining a firm of such high calibre.

Simon Melling, Executive Chairman of Vermeer Partners:

**“In W1M, Vermeer has found a partner that provides the breadth of capability our clients demand, and which also shares our client-first ethos and long-term investment philosophy. This combination will enable the Vermeer team to meet an evolving set of client needs against the backdrop of a fast-changing industry landscape.**

**There is no doubt within the Vermeer team that W1M will be an outstanding home for both current and prospective clients and our team. We are delighted to be joining their exciting journey to become one of the UK's leading wealth managers.”**

Both of our firms have a very similar investment philosophy, and this was crucial when considering our future options. W1M's mantra is 'Global - Active - Direct' – investing in global leaders, active management, and direct securities (rather than an overreliance on third party funds), a belief we share.

The depth and strength of their offering and capabilities are what we had aspired to be able to offer our clients within the next five to ten years.

Our move to W1M accelerates that process, affords our partnership stability and gives the Vermeer team the resources to continually build upon the management of our clients' investments.

Within the next few months, we will move to W1M's offices, which are fortunately only a few hundred yards

from our current space. Vermeer will be rebranded to W1M in the next year or so. The transaction is subject to regulatory approval and is expected to complete in the Spring of 2026.

**Please do not hesitate to get in touch with your usual Vermeer points of contact if you have any questions.**

## ABOUT W1M

W1M is a leading international wealth and investment management firm, formed in 2024 through the merger of Waverton Investment Management Group Limited ("Waverton") and London and Capital Group Limited (London & Capital). With £24 billion in assets under management (AUM) and a team of more than 300 professionals, W1M specialises in working with high-net-worth and ultra-high-net-worth individuals and families, charities, and institutions.

The firm offers an extensive range of services, including cross-border wealth advisory and planning expertise, institutional-quality investment management, and comprehensive global tax and consolidated portfolio reporting, designed to meet the evolving complexities of wealth and investment management, including addressing international and intergenerational needs. Beyond its direct client relationships, W1M also maintains longstanding partnerships with Independent Financial Advisers, providing access to its market-leading investment solutions.

This transaction will complete a successful year for W1M as the firm approaches £25 billion in AUM, up from £18 billion in June 2024, underpinned by outstanding investment performance and net new asset growth of 7.5% over the last year.

Headquartered at 16 Babmaes Street, London, W1M also has offices in Barcelona, Barbados, Edinburgh, and Glasgow. The firm is regulated by the Financial Conduct Authority (UK), Securities Exchange Commission (US) and the Comisión Nacional del Mercado de Valores (Spain (EU)).

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Guy McGlashan, CEO of W1M Wealth and Investment Management, commented:

**"At W1M, we are building what we believe to be a truly distinctive proposition that caters to an increasingly complex, international, and multi-generational wealth landscape. Our integrated model brings together wealth advice, investment management, and reporting under one roof in a way we believe sets us apart from what the market currently offers.**

**Delivering on that vision requires scale, not for its own sake, but to ensure we can continue to grow and compete effectively in a consolidating market while maintaining our commitment to exceptional, highly personalised client service. While organic client growth remains our core focus, we are also actively seeking high-performing teams and businesses that share our values and would find a welcoming home at W1M, both culturally and strategically, for their people and their clients.**

**Vermeer fits that vision perfectly. We are delighted to welcome them into the business and will ensure a seamless transition for their clients. Our priority will be to continue delivering outstanding service while introducing them to the broader wealth offering that makes W1M unique; something we believe will add immediate and lasting value."**

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